



## Brian Maskell President, BMA Inc.

Brian Maskell is a leading consultant in the field of Lean Accounting. He started his consulting firm in 1992 and over the last 20 years has assisted client companies to introduce advanced accounting, finance, performance measurements, and strategic business change. These clients include Boston Scientific, ThermoFisher Scientific, Lockheed Martin, The Boeing Company, Parker Hannifin, Nestle, Novartis Pharmaceutical, and many other organizations in the US, Europe, South America and the Far East.

BMA Inc. focuses on the changes required to the accounting and management systems for companies pursuing lean manufacturing and other lean methods. These changes include the replacement of traditional standard costing methods in favor of lean performance measurements, value stream accounting, "plain English" financial statements, and decision-making derived from the lean approach to sales, production, procurement, supply chain, product development, and administrative processes. These methods have been applied not only in manufacturing companies, but also in healthcare and other industries.

Mr. Maskell is the author of eight books including "Practical Lean Accounting" (2004 and 2011 2<sup>nd</sup> ed.), "Performance Measurements for World Class Manufacturing" (1991), "Making the Numbers Count" (1996 and 2009 2<sup>nd</sup> ed.), and the "The Lean Business Management System" (2007). He has published articles and papers in a wide range of business journals including the MIT "Sloan Management Review." He is also an Advisory Editor for the "Journal of Cost Management".

Mr. Maskell has spoken at major industry conferences for many years and in many countries. He has presented hundreds of training classes, workshops, seminars and webinars throughout the world. He has also appeared in video presentations of Lean Accounting methods and implementation.

Mr. Maskell is a Certified Chartered Accountant, a Fellow of the American Production & Inventory Control Society, and a member of the American Institute of Certified Accountants and the Institute of Management Accountants. He also teaches occasionally at the Wharton Business School at the University of Pennsylvania.

<p>Work Experience:</p> <p>1992-Present     President, BMA Inc.</p> <p>2007-Present     Managing Director, BMA Europe Ltd.</p> <p>1987-1992        Vice President, Product Development &amp; Customer Support, Unitronix Corporation</p> <p>1976-1987        Xerox Corporation, Variety of Financial, Manufacturing, Distribution, and Business Development positions.</p> <p>Organizations:</p> <p>CIMA Chartered Institute of Management Accountants, London UK. Certified Management Accountant. 1978-Present</p> <p>AICPA 2004-Present</p> <p>IMA 1998-Present</p>	<p>Fellow APICS 1988-Present</p> <p>AME 1992-Present</p> <p>Education:</p> <p>CIMA - Finance &amp; Management Accounting 1974-1978</p> <p>University of Sussex, UK, Honors Degree, Engineering 1969-1973</p> <p>Companies Served, partial list:</p> <p>Accellent Inc, Ace Metal Craft, Aero Engine Controls, Ajax Rolled Ring, ATK Aerospace, BAE Systems, Boeing Commercial Aircraft, Bombardier Aeronautique, Boston Scientific, Buck Knives, Carlton Life Support, Carlisle Industries, Coty Inc., General Dynamics Land Systems, GKN Hoeganaes, Goodrich, Lockheed Martin, MegaDiamond, NAS Airport Services, Nestle, Nielson Kellerman, Novartis Pharma, Parker Hannifin, Power Curbers, Rolls Royce plc, SAP, Steffes Inc., Test Technologies, Thermo Fisher Scientific, Thern Inc, University of Kentucky, W.L.Gore, Watlow Electric Manufacturing, WIKA, Winona Health</p>
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